



INTERACTION DESIGN  
FOUNDATION

Visual Guideline • **Logo Use**

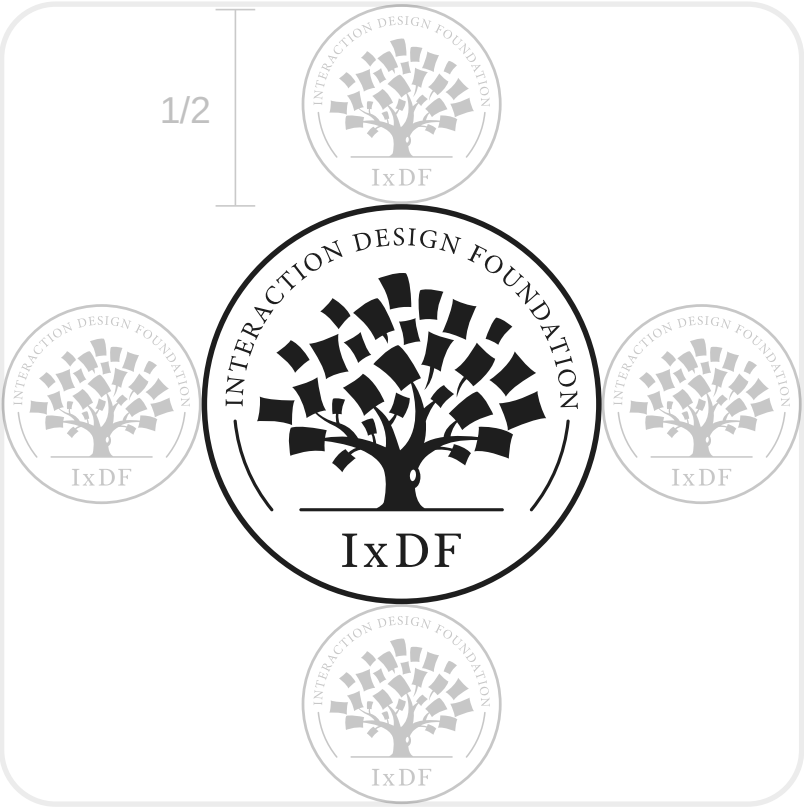
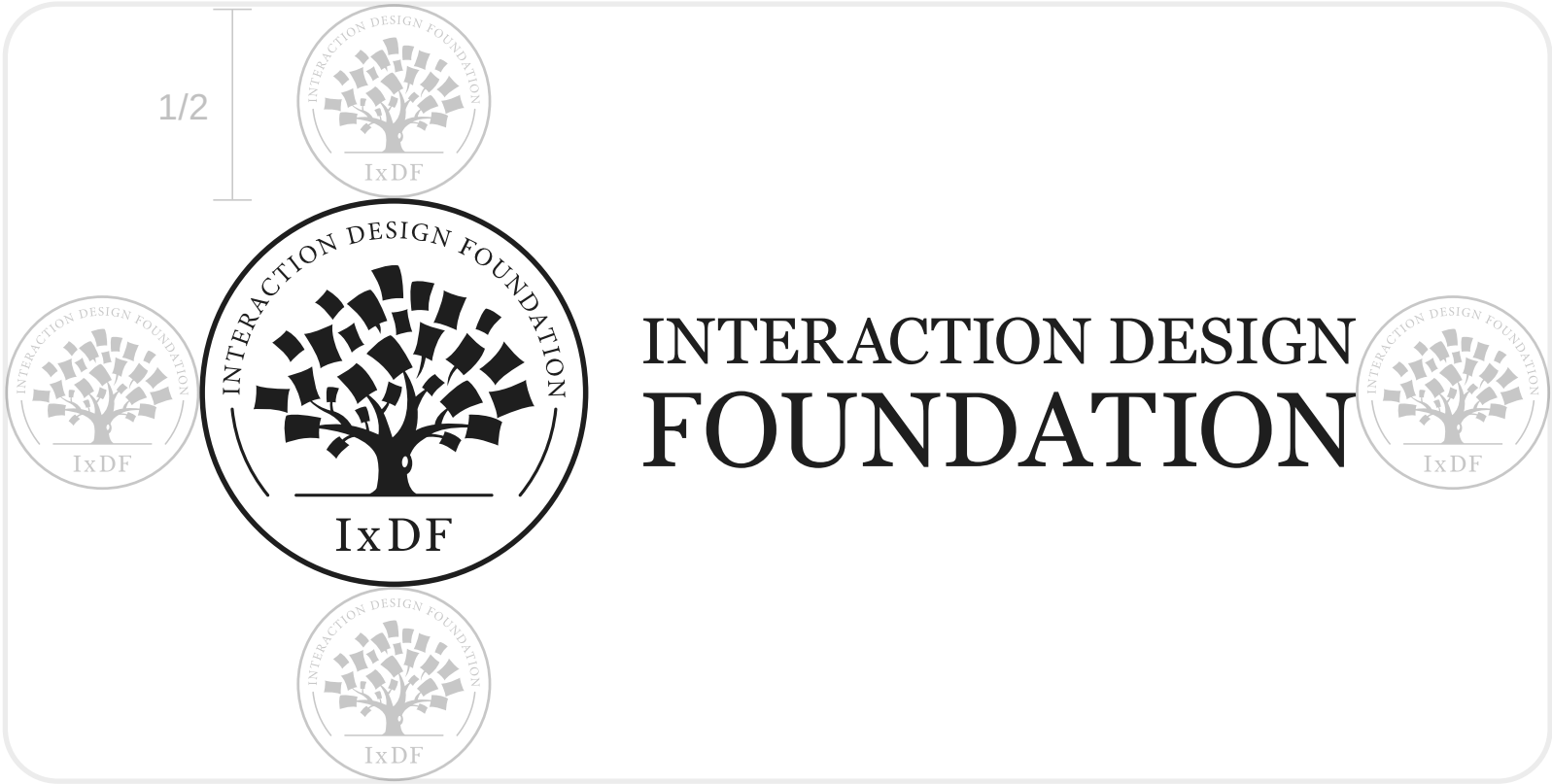
Logotype + Symbol



Symbol



Minimum Margins





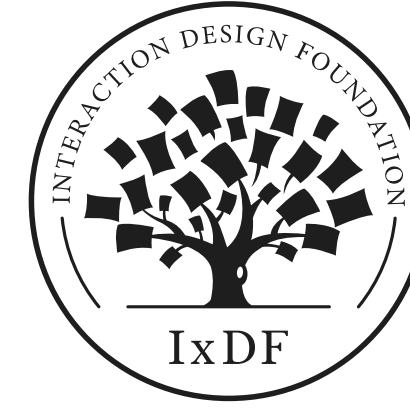
INTERACTION DESIGN  
FOUNDATION

Logotype + Symbol • Light Mode



INTERACTION DESIGN  
FOUNDATION

Logotype + Symbol • Dark Mode



Symbol • Light Mode



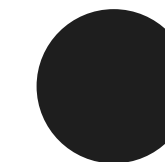
Symbol • Dark Mode

Minimum Size:



50 px

Color Variations:



R 35  
G 35  
B 35 **#232323**



R 255  
G 255  
B 255 **#ffffff**

White Symbol on Dark Background



White Symbol on Dark Background



Dark Symbol on Light Background



Pattern Background

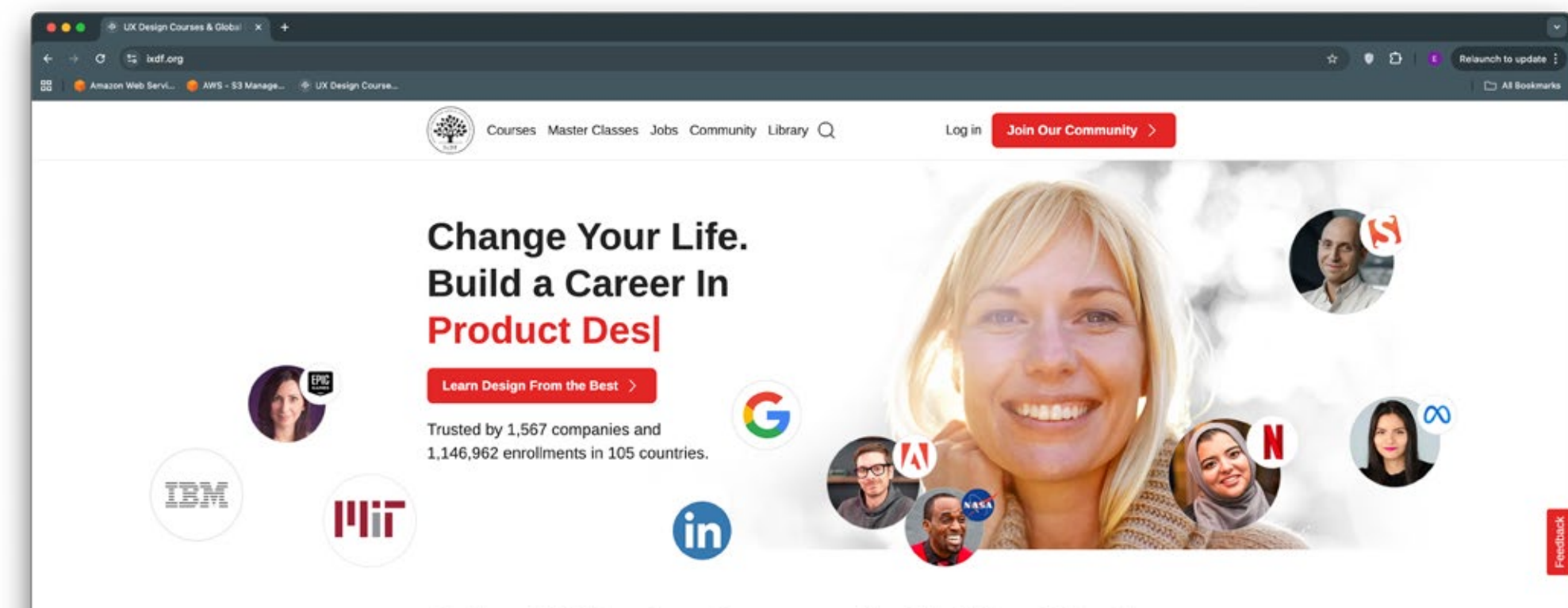
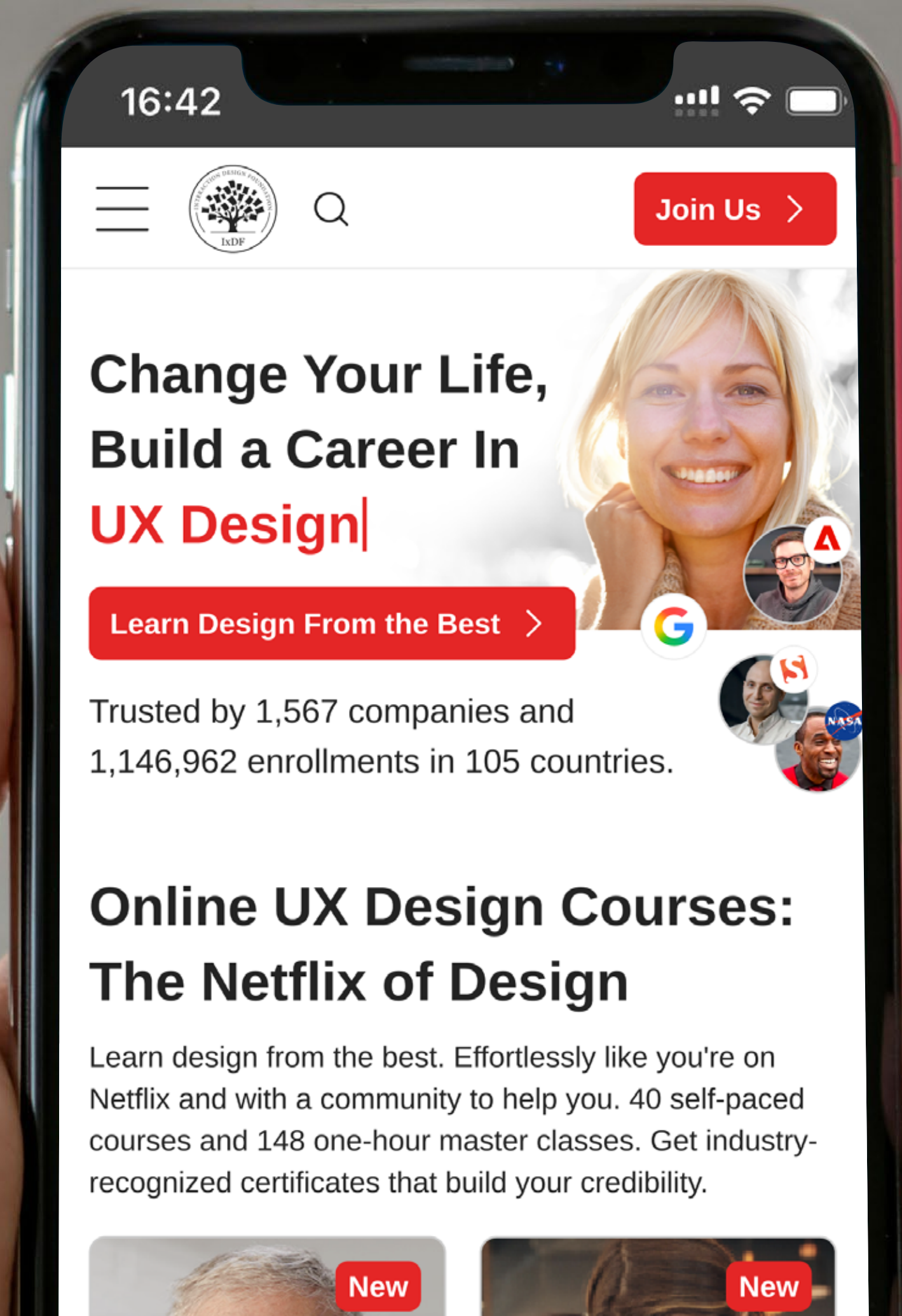


Symbol + Outline



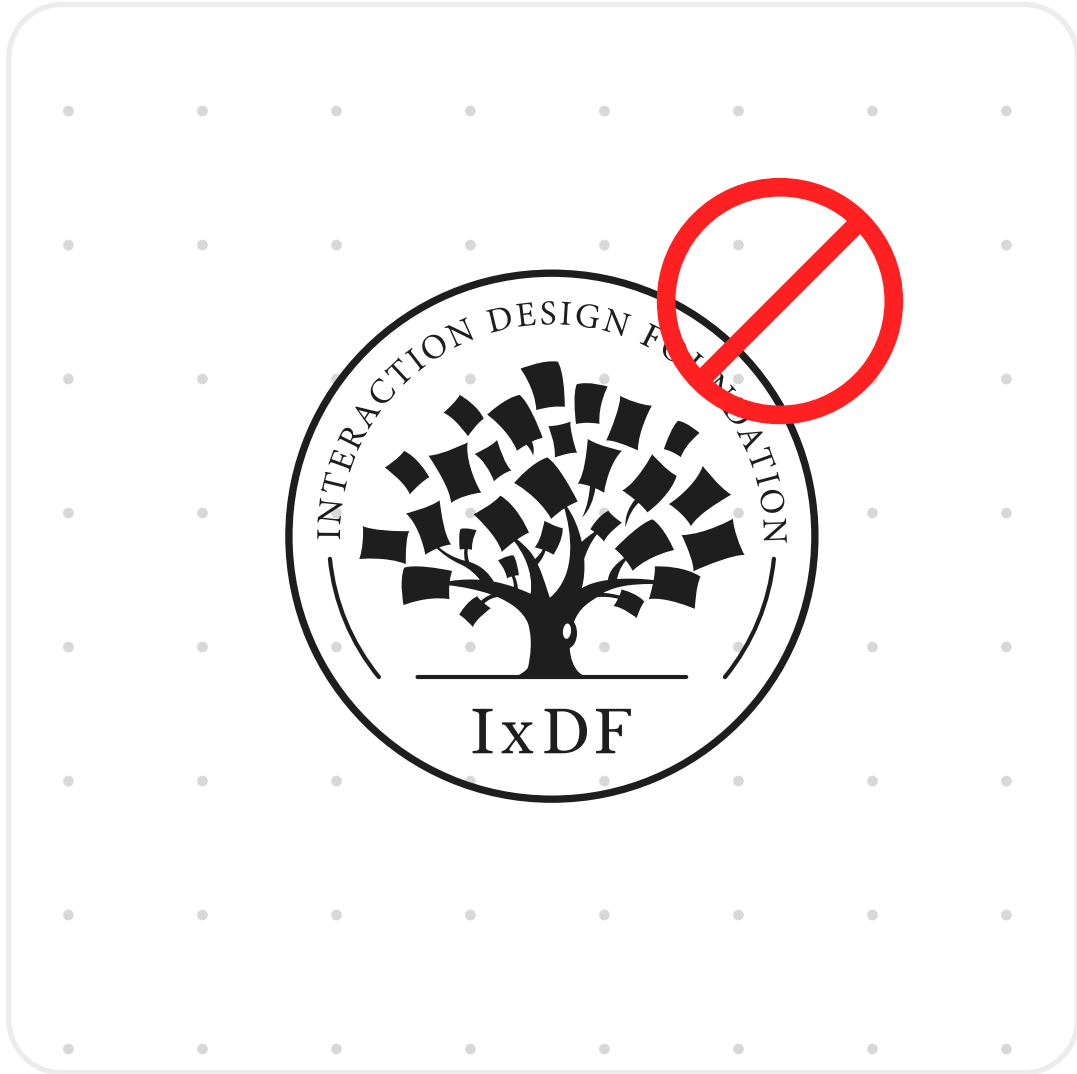
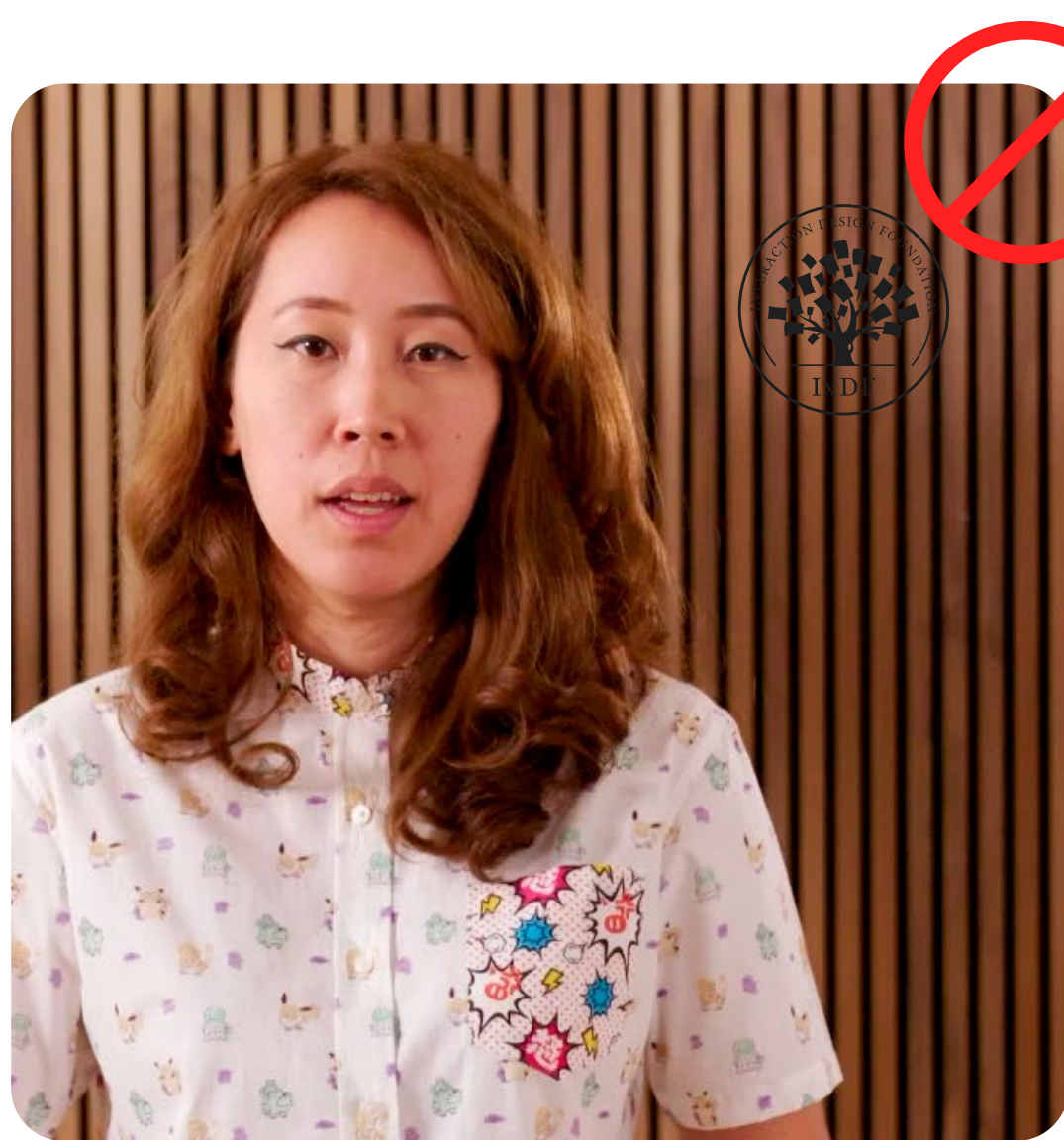
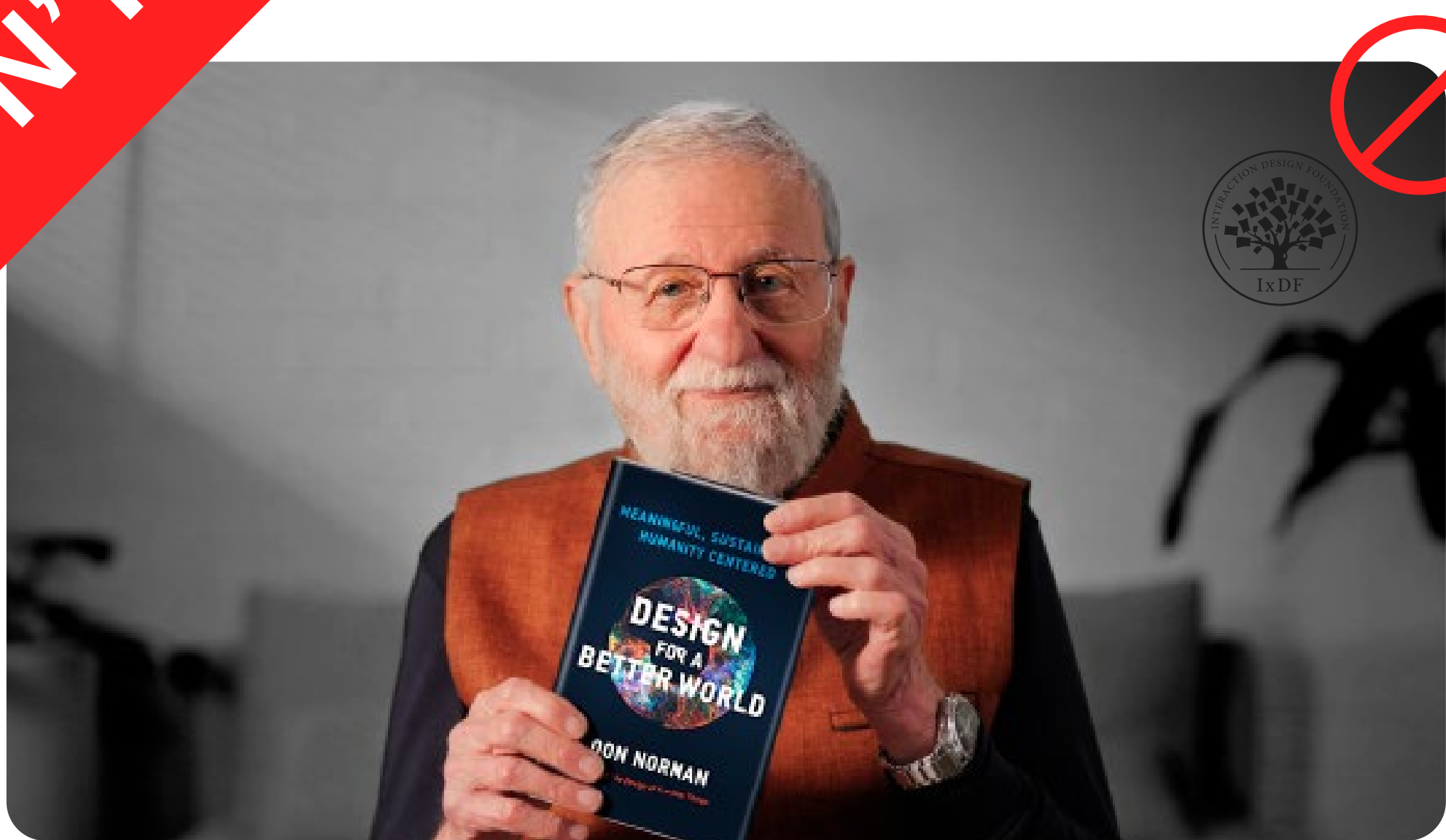
Outline thickness







DON'T



Do not use background patterns with transparent version of the logo

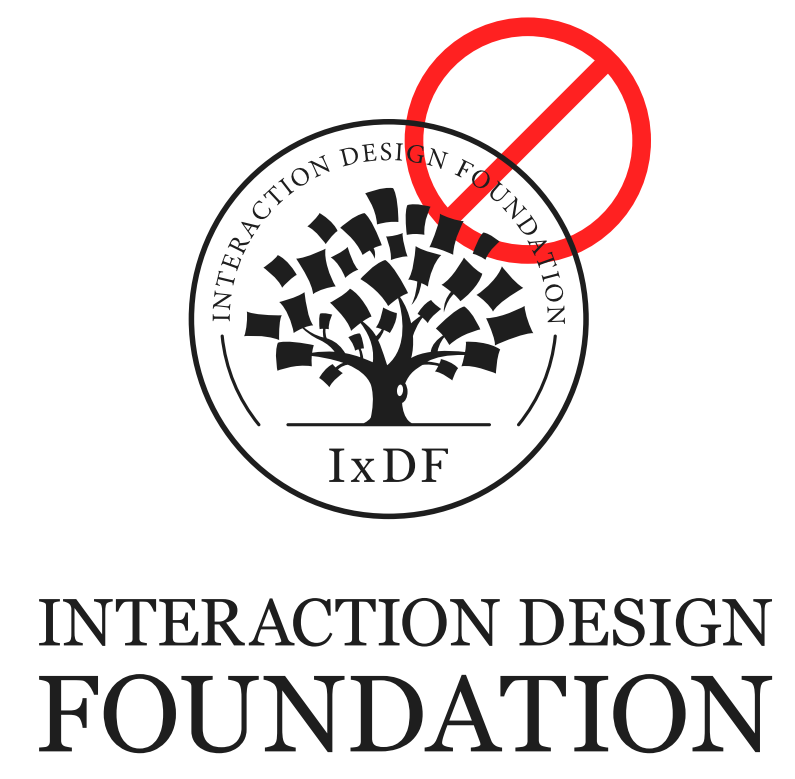


Do not use transparency



Do not use effects (like Drop Shadow)

DON'T



INTERACTION DESIGN  
FOUNDATION



Do not deform